EUROPEAN UNION | GOVERNMENT OF ROMANIA MINISTRY OF LABOUR, FAMILY AND SOCIAL PROTECTION MASOPHRD | European Social Fund SOPHRD 2007-2013 | Structural Funds 2007-2013 | MINISTRY OF EDUCATION RESEARCH YOUTH AND SPORT DOSOPHRD | uefiscdi EXECUTIVE AGENCY FOR HIGHER-EDUCATION, RESEARCH DEVELOPMENT AND INNOVATION FUNDING

Mutual Learning Workshop

Measuring and Reporting Intellectual Capital in Universities, Regions and Nations

March 27-28, 2013

Bucharest, Romania

Day 1, March 26
20:00 Welcome dinner

Day 2, March 27		
08:30	**Arrival, Registration, Coffee**	
09:00-10:00	**Introductory Session**	
09:00-09:20	*Welcome speech*	
09:20-09:40	*Progress and scope of ICU* *Karl-Heinz Leitner*	
09:40-10:00	*Progress of ICN* *Günter Koch*	
10:00-12:30	**Parallel Session: Progress of the report** (coffee in between)	
	IC report for universities	***IC report for regions, nations***
10:00-10:30	*The structure of the report* *Karl-Heinz Leitner*	*The structure of the report* *Günter Koch*
10:30-11:00	*Presentation of Chapter 2 and 3* *Karl-Heinz Leitner*	*National picture of Romania as a "knowledge country"* *José María Viedma Martí*
11:00-11:30	*Different University Systems* *Giustina Secundo*	*Regional Development induced by IC analysis and reporting* *Claus Nagel*
11:30-12:00	*The generic IC Model* *Jan Fazlagić and Konstantinos Kalemis*	*Benchmarking regions using IC reporting* *Andreas Brandner*
12:30-14:00	**Lunch Break**	
14:00-15:15	**Parallel Session: Experiences of IC Reporting** (coffee in between)	
	IC report for universities	***IC report for regions, nations***
14:00-14:30	*The Maturity Model* *Miguel-Angel Sicilia*	*Converging the methods of "IC reporting" and "Analysis of Public Value"* *Bernhard Krabina*
14:30-15:00	*Different university systems and development stages of universities* *Žilvinas Martinaitis*	

15:00-15:30	*Methods and approaches for the different levels* *Jan Fazlagić and Konstantinos Kalemis*	*A compilation of the different approaches* *Günter Koch*
15:30-16:00	*IC indicators* *Kristine Zaksa*	
16:00-16:30	*The Impact of measuring IC* *Giustina Secundo*	
16:30-17:00	**Plenary Session**	
	Conclusions and remarks of Day 1	

Day 3, March 28		
08:30	**Arrival, Registration, Coffee**	
09:00-11:00	**Parallel Session – IC report for universities, regions, nations**	
	IC report for universities	***IC report for regions, nations***
09:00-09:30	*The implementation model*	*The implementation model*
09:30-10:30	*Next step and finalisation of the blueprint*	*Next step and finalisation of the blueprint*
10:30-11:00	*Dissemination of the project*	*Dissemination of the project*
11:00-11:30	**Coffee Break**	
11:30-13:00	**Plenary Session**	
	Joint Dissemination strategies	
13:00	**Lunch**	