



EUROPEAN UNION

GOVERNMENT OF ROMANIA  
MINISTRY OF LABOUR, FAMILY  
AND SOCIAL PROTECTION  
MASOPHRDEuropean Social Fund  
SOPHRD 2007-2013Structural Funds  
2007-2013MINISTRY OF  
EDUCATION  
RESEARCH  
YOUTH  
AND SPORT  
DOSOPHRDEXECUTIVE AGENCY FOR  
HIGHER-EDUCATION, RESEARCH  
DEVELOPMENT AND  
INNOVATION FUNDING

## Mutual Learning Workshop

### *Blueprints for Intellectual Capital Reporting in Universities, Regions and Nations*

May 23-25, 2013

Bucharest, Romania

#### **Day 1, May 23**

**20:00 Welcome dinner**

#### **Day 2, May 24**

<b>09:00</b>	<b>Arrival, Registration, Coffee</b>	
<b>09:00-10:00</b>	<b>Introductory Session</b>	
09:00-09:20	<i>Welcome</i>	
09:20-09:40	<i>Progress and scope of ICU Karl-Heinz Leitner</i>	
09:40-10:00	<i>Progress of ICN Günter Koch</i>	
<b>10:00-12:30</b>	<b>Parallel Session: Finalisation of the Blueprint (coffee in between)</b>	
	<b><i>IC report for universities</i></b>	<b><i>IC report for regions, nations</i></b>
10:00-10:30	<i>The structure of the report and Introduction Karl-Heinz Leitner</i>	<i>The structure of the report and Introduction Günter Koch</i>
10:30-11:00	<i>Scope and Aims; International practice Karl-Heinz Leitner</i>	<i>National picture of Romania as a "knowledge country" José María Viedma Martí</i>
11:00-11:30	<i>A generic Model Karl-Heinz Leitner</i>	<i>Regional Development induced by IC analysis and reporting Claus Nagel</i>
11:30-12:00	<i>The Maturity Model Miguel-Angel Sicilia</i>	<i>Benchmarking regions using IC reporting Andreas Brandner</i>
<b>12:30-14:00</b>	<b>Lunch Break</b>	
<b>14:00-15:15</b>	<b>Parallel Session: Finalisation of the Blueprint (coffee in between)</b>	
	<b><i>IC report for universities</i></b>	<b><i>IC report for regions, nations</i></b>
14:00-14:30	<i>Different university systems Žilvinas Martinaitis</i>	<i>Converging the methods of "IC reporting" and "Analysis of Public Value" Bernhard Krabina</i>
14:30-15:00	<i>Methods Konstantinos Kalemis</i>	

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15:00-15:30	<i>Definition of indicators</i> <i>Žilvinas Martinaitis</i>	<i>A compilation of the different approaches</i> <i>Günter Koch</i>
15:30-16:00	<i>Impact of measuring</i> <i>Giustina Secundo</i>	
16:00-16:30	<i>Summary</i> <i>Karl-Heinz Leitner</i>	
16:30-17:00	<i>Glossary</i> <i>Jan Fazlagić</i>	
17:00-17:30	<i>Final editing, layouting and printing</i> <i>Karl-Heinz Leitner</i>	
<b>17:30-18:00</b>	<b>Plenary Session</b>	
	<i>Conclusions and remarks of Day 1</i>	

<b>Day 3, May 25</b>		
<b>08:30</b>	<b>Arrival, Registration, Coffee</b>	
<b>09:00-10:30</b>	<b>Parallel Session – IC report for universities, regions, nations</b>	
	<b><i>IC report for universities</i></b>	<b><i>IC report for regions, nations</i></b>
<i>09:00-09:30</i>	<i>Dissemination activities in Romania and the European level</i>	<i>Dissemination activities in Romania and the European level</i>
<i>09:30-10:30</i>	<i>Ideas for joint papers and publications</i>	<i>Ideas for joint papers and publications</i>
<b>10:30-11:00</b>	<b>Coffee Break</b>	
<b>11:00-12:00</b>	<b>Plenary Session</b>	
	<i>Joint Dissemination strategies</i>	
<b>12:00</b>	<b>Lunch</b>	

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