



EUROPEAN UNION



GOVERNMENT OF ROMANIA  
MINISTRY OF LABOUR, FAMILY  
AND SOCIAL PROTECTION  
MASOPHRD



European Social Fund  
SOPHRD 2007-2013



Structural Funds  
2007-2013



MINISTRY OF  
EDUCATION  
RESEARCH  
YOUTH  
AND SPORT  
DOSOPHRD

*UE fisc di*  
EXECUTIVE AGENCY FOR  
HIGHER-EDUCATION, RESEARCH  
DEVELOPMENT AND  
INNOVATION FUNDING

# **Mutual Learning Workshop**

## ***Intellectual Capital Reporting – International Practice***

### ***Universities, regions, nations***

Bucharest, October 24-26, 2012

# **Guiding questions**



# Guiding questions

- **Normative versus constructive?**
- **What are the borders of subject (system) to be analysed?**
- **What model, what method fits best?**
  - Which disciplinary aspects to be involved?**
- **How shall the process be organised?**
- **For whom shall the IC report be compiled?**
  - Who are the beneficiaries?**
- **What purpose shall the IC Report serve?**

# Guiding questions

- Normative versus constructive?
- What are the borders of subject (system) to be analysed?
- What model, what method fits best?  
Which disciplinary aspects to be involved?
- How shall the process be organised?

## Most important

- For whom shall the IC report be compiled?  
Who are the beneficiaries?
- What purpose shall the IC Report serve?

# Guiding questions

- Normative versus constructive?
- What are the borders of subject (system) to be analysed?
- What model, what method fits best?
  - Austrian / German model
  - BSC
  - NCP Round Table
  - MAKCi
  - World Bank (OECD, EU)
  - self defined indicator systems
  - see RICARDIS report

Disciplines involved ? Sociology, org theory, science theory, economy, economics, marketing, ...

# Guiding questions

- **Normative versus constructive?**
- **What are the borders of subject (system) to be analysed?**
- **What model, what method fits best?**  
**Which disciplinary aspects to be involved?**
- **How shall the process be organised?**
  - Public study
  - Representative groups
  - Experts
  - Use of statistics
  - Clerical acquisition of indicators
  - Continuous workshops
  - ...

# Guiding questions

- **Normative versus constructive?**
- **What are the borders of subject (system) to be analysed?**
- **What model, what method fits best?**  
Which disciplinary aspects to be involved?
- **How shall the process be organised?**
- **For whom shall the IC report be compiled?**

## **Who are the beneficiaries?**

- Politics
- Citizens
- Public bodies
- Selected organisations
- ...

# Guiding questions

- Normative versus constructive?
- What are the borders of subject (system) to be analysed?
- What model, what method fits best?  
Which disciplinary aspects to be involved?
- How shall the process be organised?
- For whom shall the IC report be compiled?  
Who are the beneficiaries?
- What purpose shall the IC Report serve?
  - Analysis
  - Strategy building
  - Steering, control
  - Image building
  - ...

# **The potential table of contents**

- 0. Preface / Intro / Description of goal(s)**
- 1. The potential paradigm shifts shift in Romanian society**
- 2. Defining the boundaries: subject under analysis**
- 3. Benefits and beneficiaries**
- 4. Discussion of models and methods in place**
- 5. The definite model / method selected / constructed: Argumentation**
- 6. Processes of creating the report**
- 7. (Sustainable?) Project and process(es) towards the implementation of the 1st ICR**





EUROPEAN UNION



GOVERNMENT OF ROMANIA  
MINISTRY OF LABOUR, FAMILY  
AND SOCIAL PROTECTION  
MASOPHRD



European Social Fund  
SOPHRD 2007-2013



Structural Funds  
2007-2013



MINISTRY OF  
EDUCATION  
RESEARCH  
AND SPORT

DOSOPHRD

*UEFISCDI*

EXECUTIVE AGENCY FOR  
HIGHER-EDUCATION, RESEARCH  
DEVELOPMENT AND  
INNOVATION FUNDING

## Mutual Learning Workshop

*Intellectual Capital Reporting – International Practice Universities, regions, nations*

# Discussion

